

ABSTRAK

Penelitian ini dilakukan untuk memberikan gambaran mengenai nilai tukar rupiah (kurs), profitabilitas, *financial leverage*, dan harga saham perusahaan perbankan sektor bank umum swasta nasional devisa (BUSN) yang terdaftar di bursa efek indonesia (BEI) periode 2013-2017, serta untuk mengetahui pengaruh nilai tukar rupiah, profitabilitas, dan *financial leverage* terhadap harga saham. Metode penelitian yang digunakan adalah metode kuantitatif dengan pendekatan deskriptif dan verifikatif. Populasi dari penelitian ini adalah perusahaan perbankan sektor bank umum swasta nasional devisa (BUSN) yang listing di Bursa Efek Indonesia (BEI) periode 2013-2017. Pengambilan sampel menggunakan metode *purposive sampling* dengan total 14 perusahaan yang memenuhi kriteria. Dari hasil penelitian menunjukkan bahwa nilai tukar rupiah (kurs) berpengaruh terhadap Harga Saham, profitabilitas berpengaruh terhadap Harga Saham, dan *financial leverage* berpengaruh terhadap Harga Saham perusahaan perbankan.

Kata Kunci: Nilai Tukar Rupiah (Kurs), Profitabilitas, *Financial Leverage*, dan Harga saham.

ABSTRACT

This research was conducted to overview of exchange rate, profitability, financial leverage and stock prices at banking companies sector BUSN that listed in Indonesia Stock Exchange period 2013-2017, and to determine the effect of exchange rate, profitability, and financial leverage on stock prices. The research method that used is a quantitative method with descriptive and verificative approach. The population of this study is banking companies sector BUSN listed on the Indonesia Stock Exchange period 2013-2017. The sample was taken by purposive sampling method, with total of 14 companies who's meets the criteria. Based on the results of the study that indicate the exchange rate has the effect to Stock Prices, profitability rate has the effect to Stock Prices, and financial leverage has the effect of banking companies stock prices.

Keywords: *Exchange Rate, Profitability, Financial Leverage, and Stock Prices.*